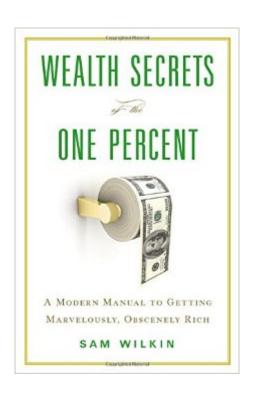
The book was found

Wealth Secrets Of The One Percent: A Modern Manual To Getting Marvelously, Obscenely Rich





Synopsis

Discover how the superwealthy made it to the top (and you can too!) From the richest Romans to the robber barons to today's bankers and tech billionaires, Sam Wilkin offers Freakonomics-esque insights into what it really takes to make a fortune. These stories of larger-than-life characters, strategies, and sacrifices reveal how the wealthiest did it, usually by a passion for finding loopholes, working around bureaucratic systems, and creating obstacles to competitors. WEALTH SECRETS OF THE ONE PERCENT gets at the heart of our feelings about the 1% of top income earners and the roughly 0.0001% who achieve billionaire status: we love to hate them, but we'd love to be them. Wilkin's insight into the sources of wealth is thought-provoking and rigorous, and he reveals that behind almost every great fortune is a "wealth secret"--a moneymaking technique designed to defeat the forces of market competition.

Book Information

Hardcover: 432 pages

Publisher: Little, Brown and Company (August 4, 2015)

Language: English

ISBN-10: 0316378933

ISBN-13: 978-0316378932

Product Dimensions: 6.5 x 1.5 x 9.5 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars Â See all reviews (18 customer reviews)

Best Sellers Rank: #271,193 in Books (See Top 100 in Books) #70 in Books > Business & Money

> Finance > Wealth Management #584 in Books > Business & Money > Personal Finance > Budgeting & Money Management #765 in Books > Business & Money > Investing > Introduction

Customer Reviews

This book promises to take a realistic look at what makes people rich. "Those get rich quick books don't teach you how to become a Mexican telecom mogul," the promotions for this book stated (and which is what intrigued me). While the premise for this book is well intentioned the author forgets a key rule of writing: BLUF (Bottom Line Up Front). The reader is dragged through chapter after chapter of history and stories, from ancient Romans to robber barrons, while the "wealth secrets" are only distilled in the last chapter. The pledge he promises in the title (the "wealth secrets") are randomly interspersed in each chapter, and never organized until the last one. This lack of follow-through dampens whatever interesting history might be in these pages. Herein are the "Seven

Secrets of Spectacularly Rich People" as Wilkins summarizes in the chapter 7. I recommend saving your money, as in spite of the verbosity of the book, these "secrets" are really quite simple:1. "Secret #1: Don't be the best. Be the only." This is the key theme of the book. Secure a monopoly on an industry and you will make lots of money.2. "Secret #2: Bigger is still better." Make your business scalable. Bigger businesses still make more money.3. "Secret #3: The worst place to do business is really the best." Third world countries and developing markets allow business owners to exploit lax regulation or leverage politics for their own gain.4. "Secret #4: When lenders can't lose, you win." Not sure what this lesson was about, sorry. The story became too muddled here for my liking.5. "Secret #5: You've got own it baby, own it." Owning your own company is good?6.

Download to continue reading...

Wealth Secrets of the One Percent: A Modern Manual to Getting Marvelously, Obscenely Rich What the Rich Know That You Don't: How The Rich Think Differently From The Middle Class And Poor When It Comes To Time, Money, Investing And Wealth Accumulation (The Secrets Of Getting Rich!) HOW THE 1 PERCENT PROVIDES THE STANDARD OF LIVING OF THE 99 PERCENT Rich Dad's Retire Young Retire Rich: How to Get Rich and Stay Rich Retire Young Retire Rich: How to Get Rich Quickly and Stay Rich Forever! (Rich Dad's (Paperback)) Capital without Borders: Wealth Managers and the One Percent Wealth Secrets: How the Rich Got Rich Habits of the Super Rich: Find Out How Rich People Think and Act Differently: Proven Ways to Make Money, Get Rich, and Be Successful Rich Dad Advisor's Series: Own Your Own Corporation: Why the Rich Own Their Own Companies and Everyone Else Works for Them (Rich Dad's Advisors) Rich Dad Advisors: Tax-Free Wealth: How to Build Massive Wealth by Permanently Lowering Your Taxes Tax-Free Wealth: How to Build Massive Wealth by Permanently Lowering Your Taxes (Rich Dad Advisors) Index Funds: Index Funds Investing Guide To Wealth Building Through Index Funds Investing With Index Funds Investing Strategies For Building Wealth Including ... Guide To Wealth Building With Index Funds) Our Renewable Future: Laying the Path for One Hundred Percent Clean Energy Can I Have Your Autograph?: The Hidden Secrets of Getting Autographs from the Rich and Famous Minecraft Secrets: Master Handbook Edition: Top 100 Ultimate Minecraft Secrets You May Have Never Seen Before (Unofficial Minecraft Secrets Guide for Kids) (Ultimate Minecraft Secrets Handbook) Sixth Grade Math Workbook: Ratios and Percent Ninety Percent of Everything: Inside Shipping, the Invisible Industry That Puts Clothes on Your Back, Gas in Your Car, and Food on Your Plate Racing Breakneck to the Bottleneck: BP Proves Theory in Macondo Spill Response: How the Theory of Constraints and Lean Manufacturing Were Used to Boost ... 1,000 percent and Save \$700 Million The 4 Percent Universe: Dark Matter, Dark Energy, and the Race to Discover the

Rest of Reality The Case for a 100 Percent Gold Dollar

<u>Dmca</u>